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FOR IMMEDIATE RELEASE

Leisure Hotels & Resorts to Manage The Lodge at Storm Lake And Water Parks, Centerpiece of Storm Lake, Iowa Project AWAYSIS

Leawood, Kan. (Nov. 10, 2005) – [Leisure Hotels & Resorts](#), a division of Leisure Group of Companies, has been chosen to manage The Lodge at Storm Lake and its adjoining water parks – the cornerstone of [Project AWAYSIS](#) in Storm Lake, Iowa – by The City of Storm Lake. In addition to managing, operating and marketing the Lodge and outdoor and indoor aquatic centers, Leisure Hotels will assist with the design, technology and functionality, staffing, and other pre-opening issues. This is Leisure Hotels' third resort project in addition to The Hawthorn Suites Golf & Conference Center in Ruidoso, N.M. and Chase on the Lake in Walker, MN.

Project AWAYSIS is an economic development and quality-of-life master plan project on the shores of Storm Lake in northwestern Iowa, an area served by US Highway 71 and Iowa Highways 7 and 10. Construction on The Lodge at Storm Lake is expected to begin in Spring 2006.

“We commend The City of Storm Lake for spearheading a first-class resort project and are excited to be part of it,” said Steve Olson, president & CEO of Leisure Group of Companies. “Storm Lake is totally committed to tourism – it understands the value of the lake and what a resort can mean to the community.” Olson noted that few lakes in Iowa are available for recreation, and Storm Lake and the water parks will particularly appeal to the growing numbers of young families in the area.

“This is the most important economic development project that the City has ever undertaken,” commented Mike Wilson, project manager of Project AWAYSIS for the City of Storm Lake. “We are extremely pleased to select Leisure Hotels as both the pre-commencement and long term manager. Their management team complements each other and will offer well-rounded and broad experience.”

The Lodge will overlook Storm Lake and be built in the arts and crafts style with big beam timbers and a façade of stone, stucco and hardy wood siding. It will consist of 81 guest accommodations on three floors, including 57 standard rooms with two queen or king beds, four one-bedroom suites, two two-bedroom suites, and 18 mini suites – all with refrigerators and microwaves. The entire hotel will be fitted for high-speed wireless Internet access. A full-service lakeside restaurant and lounge will serve breakfast, lunch and dinner, and room service will be available. The Lodge will offer 3,000 square feet of meeting space for up to 300 people, ideal for weddings and other social events, regional conventions, community meetings and retreats. It will feature the latest technology with power point presenters and electronic screens.

The indoor water park – along with a 14-person whirlpool – will be attached to the hotel, and guests will have full use of the facility included in the cost of their room. They will also be able to take advantage of the lake and boat docking facilities.

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Architects for the property are Beringer, Ciaccio, Dennell & Mabry (BCDM) and Dana, Larson and Roubal (DLR).

“The Lodge will enjoy great prominence on the lakefront, and is being sited to offer spectacular views as well,” said Kevin Strehle, project manager, BCDM. “It’s exciting to work on a project that is the remaking of an entire public waterfront that will become a focal point for tourism and business development within the community.”

About Project AWAYSIS

Project AWAYSIS is a partnership of the State of Iowa, Federal Government, City of Storm Lake, Buena Vista County, private and corporate contributors, and volunteers. It is being developed for the citizens of Storm Lake and Buena Vista County to create new and unique cultural, recreational and educational opportunities in the area. Projected financing, being raised from a variety of sources, is in excess of \$30 million. In addition to the Lodge at Storm Lake and adjacent water parks, plans call for a public beach, lighthouse, Great Lawn, family playground, municipal golf course, campgrounds, family cabins, bike and drive trails, and related projects such as an Environmental Interpretive Center, skate park and improved marina facilities. For additional information, visit <http://www.awaysis.com>.

About Leisure Hotels & Resorts

Leisure Hotels & Resorts is a third-party management group that operates as a division of Kansas-based Leisure Group of Companies, which specializes in hotel and convention center development, construction management, brokerage services and management of hotels in the resort, extended stay and full service markets. Employing more than 800 people, Leisure Hotels & Resorts is one of the industry’s fastest growing multi-faceted full service hotel companies in the U.S. with corporate offices in Leawood (Kansas City area) and Hutchinson, Kansas. Using the latest in technological developments, Leisure Hotels & Resorts provides hotels with complete operational and financial services, as well as extensive human resource training and development.

Leisure Group of Companies manages 24 hotels in Kansas, Colorado, Iowa, Missouri, New Mexico and Texas and operates a variety of well-known franchise branded hotels from Intercontinental Hotels, Hilton Hotels and US Franchise Systems. Additional Leisure-managed properties are set to open in Colorado and Minnesota early next year. The company is consistently recognized among the top owners/ developers and management companies in the nation by leading industry publications. For additional information, visit <http://www.leisurehotel.com> or contact the company directly at 913-905-1460.

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