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Leisure Hotels & Resorts joins the Wave of Waterpark Resorts

(Leawood, KS.) – The new craze of waterparks has spread into a new dimension and now visitors and guests alike can find waterparks as an added amenity at hotels and resorts across the U.S. Leisure Hotels & Resorts has jumped in head first, recently signing on to manage two resorts and a hotel in the Midwest all featuring waterpark elements.

Leisure Hotels will be managing the King’s Point Waterpark Resort, in Storm Lake, IA., the cornerstone of [Project AWAYSIS](#)– by The City of Storm Lake. Progress is moving forward on the Lodge which will be an 80 room facility overlooking the shores of Storm Lake and is expected to open in June of 2007. The resort will feature 3,000 square feet of convention space, 25,000 square feet of indoor waterpark, 50,000 square feet of outdoor waterpark, and a full service restaurant and lounge. Visitors to the lodge will be able to take full advantage of the lake with an added boat docking facility directly off the shore of the lodge.



Leisure Hotels and Resorts has also signed on to manage a mid-scale waterpark resort in Northern Minnesota scheduled to begin construction in Spring 2007. Leisure also manages the Holiday Inn in Olathe, KS that will begin a complete renovation in January 2007 which will include an updated pool area featuring waterslides and other water elements. Leisure Hotels is excited to bring their knowledge of hotel management to the new wave of hotel waterpark resorts. According to studies, “hotel waterpark resorts are not a fad. The growth trends, consumer acceptance and impact on resort occupancy, room rates, and revenues are too strong to ignore.”

Leisure Hotels & Resorts specializes in hotel and convention center development, construction management, brokerage services and management of hotels in the resort, extended stay, destination and full service markets. Leisure has most recently developed LeisureRes.com, an online reservation service featuring over 150 properties. Leisure Hotels & Resorts provides hotels with complete operational and financial services, as well as extensive human resource training and development. Leisure manages twenty-four (24) properties spread throughout the U.S. with a variety of well-known franchise brands such as Intercontinental Hotels and Hilton Hotels. For additional information about the Leisure Group of Companies and its services, visit the company’s website at www.leisurehotel.com or contact the company directly at 913-905-1460.

