

# MISSOURI

## MEETINGS & EVENTS

SPRING 2010

### COVER

## Camden On the Lake Resort, Spa & Yacht Club

Popular resort destination gets a makeover with meetings and events in mind

### ROB'S RULES

## Inspiration

Three inspiring themes that will wow guests but won't bust the budget

### FEATURE

## Amateur Sports

Tackle a different type of meeting market and discover what amateur sports bring to the field of meetings and events

### PLANNING 101

## Making a List and Checking It Twice

Whether it's a meeting for ten or a gala for ten thousand, this essential list will get you started

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ST. LOUIS REGIONAL EXPO  
**PREVIEW**  
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